

MURRAY ARTS
Creatives
DIRECTORY

FREQUENTLY ASKED QUESTIONS

What is the Murray Arts Creatives Directory?

This directory aims to serve as an independent, democratic space for arts organisers, community groups and businesses to reach out and offer paid work to artists, designers, musicians, theatremakers, writers, dancers, producers... and everyone in between.

Who can submit a profile?

The Murray Arts Creatives Directory features creatives who live, work and connect with the Murray Arts footprint.

The Murray Arts footprint borders the Indigenous Nations of Dhuduroha, Yaithmathang, Bpangarang, Wiradjuri, Yorta Yorta & Wavaroo and encompasses the local government areas of AlburyCity, Greater Hume, Federation, City of Wodonga, Indigo & Towong.

Why sign up for a profile?

Murray Arts is always asked who in the region does murals, photography, sculpting, music making, video art etc. We can give them a list from our knowledge base but we know we are missing people. This Directory will help us to connect the right creatives with the businesses and organisations who are seeking to work with them. The directory also expands your profile reach beyond our local area since is freely accessible to anyone locally, nationally or globally to browse.

Why do I need to pay to have a profile?

The \$20 annual fee will cover the ongoing costs of maintaining the directory. The fee is tax deductible and delivers a cost-effective marketing tool for your business.

Listings expire every 12 months. You will receive a notification to review and renew your listing before it expires. This is your change to review, edit, update and renew your listing. If listings are not renewed they will automatically expire.

Why would businesses and organisations use the directory?

The creative talent we have in our area is immense and brings with it uniquely local knowledge. But it can be hard for businesses and organisations to know what creative services are available in the area. This directory is free for anyone to access and an easy way to search and connect with just the right creative for a project.

Step-by-step guide to setting up your listing:

1

CATEGORY & PLAN SELECTION

Choose one or more categories from the dropdown menu

2

LISTING INFORMATION

Add your Artist or Business name and contact information

Add a description of the services you offer

Add website and social media links and logo

3

LISTING IMAGES

Upload up to 4 images that represent your work

Image file sizes: 50 KB – 6 MB;

Image width: 400px – 1200px; Image height: 400px – 1200px

4

TERMS & CONDITIONS & SUBMIT LISTING

Read our terms and conditions

Submit your listing for review.

You will receive an email notification that your listing is being reviewed

5

LISTING REVIEWED

We will review your listing and contact you if any changes are needed.

We will notify you once your listing is approved and added to the directory

6

ANNUAL RENEWAL

12months after you have created your profile you will receive notification to renew. This is your chance to review, update and renew your listing

Listings that are not renewed will automatically expire

Murray Arts is here to help. Reach out to the Creatives Directory Project Manager here:
projects@murrayarts.org.au