

## Chiltern – Town Entry Project

### Expression of Interest – Information Pack Chiltern Town Entry Project (Sculpture) May 2018

#### Project Background:

In 2016 Indigo Shire Council completed the Chiltern Placemaking and Structure Plan. This project involved significant community consultation and endorsement from Council. One of the key strategic directions to come from the project was the need to attract and retain families in order to sustain and grow the economy and retain community services in Chiltern.

The project identified eleven key areas that will help deliver that vision for Chiltern. One of those was the Connectivity project. If Chiltern is to improve liveability and attract tourism the Connectivity Project will do this by connecting key areas including the Education Precinct, Recreation Precinct, Town Centre, Historic Civic Precinct, the Chiltern Goods Shed, Connectivity and proposed Industrial Employment Precinct. The new Town Entry will be redesigned and enhanced with a sculptural element. This expression of interest pack relates to the sculpture identified for the town entrance.

#### 1. Project Outline:

Expressions of interest are sought from artists for the design and construction of sculptural art piece that responds to the themes outlined in this design brief. The art piece should include a sculptural element that will be clearly visible to drivers at close and distant range. The proposed sculpture will provide a visual interest for visitors that is aligned with Chiltern's Character.

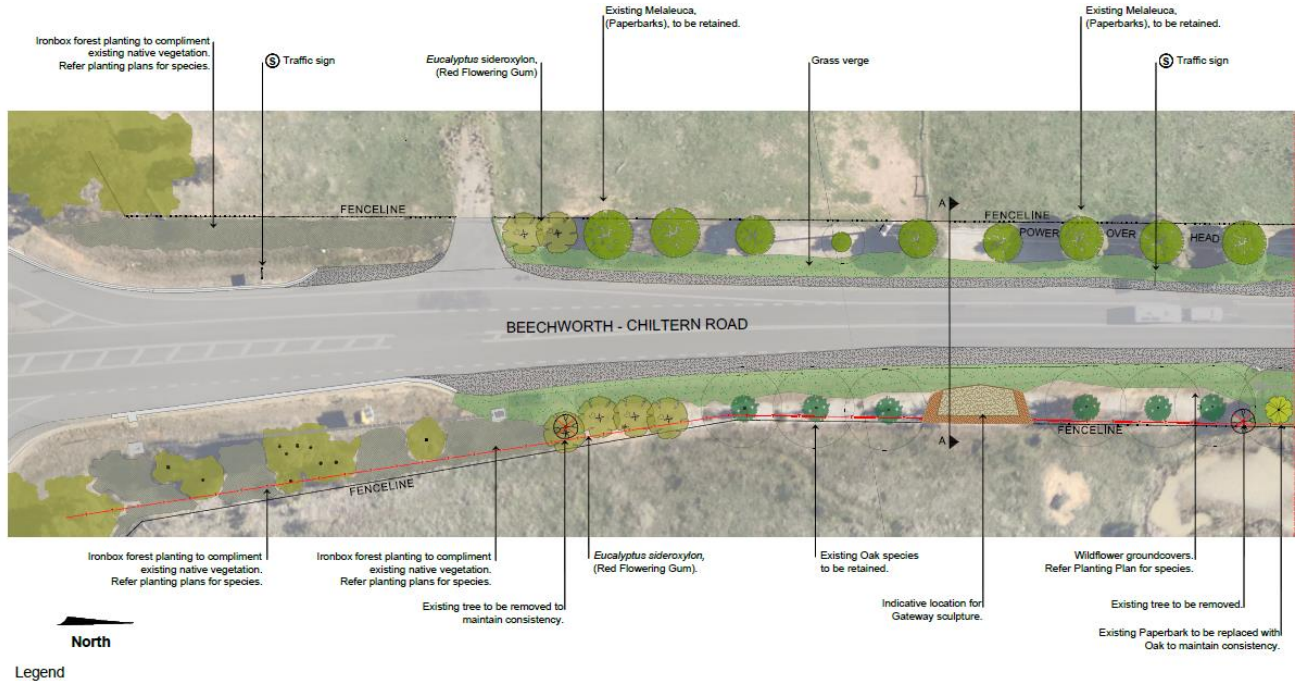
The successful artist will be required to work collaboratively with Council staff, the landscape architects, contract builders and other suppliers to achieve a harmonious and integrated tangible outcome. The project will commence in June 2018 and is expected to be completed by November 2018.

#### 2. About Indigo Shire and Chiltern:

Indigo Shire is located in Victoria's picturesque North East and borders the Murray River and the Australian Alps. Indigo is renowned for its natural beauty and historic towns. Thousands of tourists visit the area each year to sample our food and wine, relish in our history and visit our many well-known festivals and events. Chiltern was named after the Chiltern Hills of England and it was established after the discovery of gold in 1859. Many of Chiltern's Buildings are classified, and some importantly are owned by the National Trust of Victoria.

The entrance to Chiltern from the Hume Freeway was identified by the Chiltern community as a significant area for beautification. It is used by visitors, locals and travellers, and presents the first impression of the town.

**3. The Site:**



The site for the overall town entry improvements is located on the Beechworth-Chiltern Rd between the Hume Hwy and Anderson St, Chiltern.

The location of the Artwork must be in the designed space, however it needs to be located 5m from the roadside. The approximate location of art piece is on the East side of the road reserve of Beechworth – Chiltern Rd South of Anderson St.

A 1m by 1m concrete pad will be installed to allow for sculpture fixing.

The Artwork should work in conjunction with the landscape design to enhance the design and consider the topography, vegetation and line of sight. The speed of vehicles in this location is 80km/h so this should be taken into consideration also for the size of art piece.

**4. Background Studies:**

The following research and reports have been completed for Indigo Shire and will assist in the proposal:

- Indigo Shire Council Plan 2017-2021
- Chiltern Place making and Structure plan 2016
- Register of public roads Part 2
- Indigo Shire Public Art Policy

## Expression of Interest



### **5. Design Intent**

The intent of the Artwork is to provide a site specific entry statement into Chiltern, defining the character, culture and identity of Chiltern and its place in the Indigo Shire Community.

The work should be of design and scale to be considered a landmark statement into Chiltern.

In particular, the artist should consider the following:

- The local landscape
- The past and current culture of the people who live in the area
- The Artworks relevance today and for generations to come
- Celebration of local character, heritage and history

Proposals will need to:

- Have a broad appeal to the community and tourists
- Respond to and complement existing surroundings
- Make a significant artistic statement

The Sculpture will:

- Be robust, durable and low maintenance with good resistance to weathering and vandalism
- Be aesthetically pleasing and enhance the proposed landscape designs
- Create a sense of unique town entrance
- Be compliant with Vic Roads requirements

### **7. Deliverables:**

The Artist will provide:

- Design and Fabrication of the work
- Delivery of the works to site
- Assistance with the installation
- A written maintenance schedule for the works

### **8. Budget:**

Indigo Shire Council has a fixed budget allocation of \$20,000 available for this work:

- Artist fees, materials and fabrication \$20,000
- Installation of a sculpture component for this project will be done by a third party

## Expression of Interest



### **9. Project timeline:**

- Stage 1: Concepts by Artists - June 2018
- Stage 2: Shortlisting - June-July 2018
- Stage 3: Community Engagement July-2018
- Stage 4: Recommendation to Council - Aug 2018
- Stage 5: Design Phase –Aug-Sept 2018
- Stage 6: Construction Phase - Oct-Nov 2018

### **Selection Process**

The Artists will be selected for shortlist by a selection panel made up of Council Staff, Arts specialists and community members. The selection panel will consider artistic merit, the conceptual response of the brief, practical considerations and responsive issues. The shortlisted concepts will be used for community engagement.

See attachment A for a full outline of the Commissioning Process.

### **Insurance**

Artists will need to hold public liability insurance and appropriate WorkCover insurances.

### **Expressions of Interest**

Expressions of Interest should include:

- a response to the brief and the site
- images of previous commissions and related artistic work
- a list of the images detailing the commissioning agency, location of the work, materials used, size, collaborative partners (if appropriate)
- a curriculum vitae (CV)
- an indication of availability within the nominated timeframe
- concepts are not required at this stage and will not be requested until the Concept Development Phase

### **Expressions of Interest can be forwarded to:**

Adam Flynn

**Indigo Shire Council**

Postal: PO Box 28, Beechworth Victoria 3747

Street: 34 High Street, Yackandandah Victoria 3749

Local Call: 1300 365 003

**P:** 02 6028 1166 | **M:** 0429 260 919 | **E:** [adam.flynn@indigoshire.vic.gov.au](mailto:adam.flynn@indigoshire.vic.gov.au)

Web: <http://www.indigoshire.vic.gov.au>

### **For more information:**

Adam Flynn, Project Delivery Officer – Community & Development

**P:** 02 6028 1166 | **M:** 0429 260 919 | **E:** [adam.flynn@indigoshire.vic.gov.au](mailto:adam.flynn@indigoshire.vic.gov.au)

### **RESOURCES**

Indigo Shire Facts and Figures:

[www.indigoshire.vic.gov.au/abs](http://www.indigoshire.vic.gov.au/abs)

Indigo Shire website:

[www.indigoshire.vic.gov.au](http://www.indigoshire.vic.gov.au)

Attachment A

**The Commissioning Process:**

Expressions of Interest  
Open process for artists to submit an expression of interest

**SHORTLIST**  
• Shortlist the expressions of interest against the predetermined criteria

**SITE BRIEFING**  
• Briefing on site for all shortlisted artists

**CONCEPT DEVELOPMENT**  
• Shortlisted artists will submit detailed concept designs for selection

**CONCEPT ASSESSMENT**  
• The developed concepts are assessed against the criteria and the brief  
• A successful concept is selected to be advanced through design development to commissioning